

ROLE PROFILE

ROLE TITLE	Business Insight Analyst
DEPARTMENT	BIDS
DIRECTORATE	Corporate Services
RESPONSIBLE TO	Business Insight & Data Science Manager
RESPONSIBLE FOR	N/A

ROLE PURPOSE	<i>One or two sentences giving a simple statement of why the role exists</i>
<p>Working as part of a dynamic and thought leading Insight team, the Business Insight Analyst will provide tangible insight into operational data. Improving operational processes and efficiency, customer engagement and driving the business forward through the insight of data.</p>	

ACCOUNTABILITIES / RESPONSIBILITIES	<i>Statement of the main areas of accountability and responsibility</i>
<ul style="list-style-type: none"> • Deliver insightful analysis, forecasting and reporting to support the company and key internal stakeholders. • Support operational teams within the business to drive efficiencies and improvements. • Recommend and implement improvement initiatives from insight to benefit the company. • Help support self service solutions to empower individuals with the ability to have access to relevant data. • Support data governance framework across the team to ensure data quality remains at a high standard and providing management visibility of potential detriment. <p>(Profile)</p> <ul style="list-style-type: none"> • Experience of working with and manipulating large, disparate data sets into tangible insight • Working knowledge of key insight tools including PowerBI, DAX, Excel (Get and Transform), Multi-dimensional modelling and SQL • Excellent stakeholder management skills • Demonstrates ability to quantify benefit of activity • Excellent analytical skills • Understanding of data governance and security-first mindset 	

KNOWLEDGE/SKILLS/EXPERIENCE/PHYSICAL REQUIREMENTS	<i>The tools needed to do the role</i>
Essential	PowerBI DAX Excel (Get and Transform) Multi-dimensional modelling SQL Excellent communication skills Ability to build relationships with key stakeholders at all levels Experience in a similar data role
Desirable	Python (Anaconda) Experience of D365 (F&O, Talent, CE) Experience of Data Lakehouse, Synapse and Azure SQL

Orbit is an Equal Opportunities Employer and all staff are required to read and adhere to Group and local policies and procedures relating to Equality and Diversity

Orbit requires all employees to read and adhere to Health and Safety policies and procedures

Orbit requires all employees to read and adhere to all Orbit policies and procedures and Standing Orders.